



Scott Goldsmith

Motion Designer

I'm a Sydney based motion designer specialising in 2D and 3D animation, illustration and direction. I have collaborated with leading brands, agencies and production houses. In this time I have learnt to be valuable working independently or as part of a team.

I have 9+ years experience in the creative industry and over 5 as a motion designer. I love what I do and am always trying to learn new things to strengthen and broaden my skill set.

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View my work & learn more about me at scottgoldsmith.com.au

Experience

frndly Feb 2015 - Present

Motion Designer / Co-Founder

Working with brands, agencies and production houses such as The Mushroom Group, Buck, Netflix, Samsung, Event Cinemas, Endeavour Drinks Group (Woolworths), Optus Sport, We Are Social, RG/A, Slik Digital and many more.

Event Cinemas Feb 2015 - Dec 2015

Loyalty Team

I worked with Event Cinemas in the loyalty department. I worked on a range of things including motion design, digital design and e-mail marketing including redesigning their e-mail templates for newsletters, welcome e-mails and campaign e-mails to make them more effective.

Mandoe Media Aug 2014 - Feb 2015

Motion Designer

Creating and editing motion design projects in the retail environment for clients such as Caltex, Telstra, Mitre 10, Domino's and Nightowl.

frndly Jun 2010 - Aug 2014

Digital / Print Designer / Co-Founder

I co-founded and managed a digital and print design team with my partner where we helped bring local and national marketing campaigns to life with such clients as Event Cinemas and Vision Personal Training.

Event Cinemas May 2009 - Jan 2011

Digital / Print Designer

Working on print, digital, branding and social media campaigns for local and national campaigns.

Education

2005

Visual Communication
University of Western Sydney

2004

Graduated with a UAI of 83.9
Oakhill College

Expertise

After Effects

Premiere Pro

Cinema 4D

Illustrator

Photoshop

Indesign

Animate CC

HTML / CSS / Wordpress

Interests

Film	Economics	Technology
TV	Finance	UI/UX/IxD
Music	Business	Football